

G&S Acoustics

Auctori Responsive Design

The Project

G&S Acoustics, a leading manufacturer of acoustical wall and ceiling products, approached Unidev with the goal of creating a new fresh website design that was also responsive so their customers could access the website from any device and have a user-friendly browsing experience.

The Solution

Unidev's web design and development team worked with the client to create a bright new responsive website in the latest version of Unidev's proprietary CMS, Auctori. Auctori Offers site security as well as seamless upgrades to remain cutting edge.

The new G&S Acoustics site features easy navigation, an expanded portfolio, new mounting area, and an updated product section.

Biggest Win

The updated website has a new feature, the rep locator, which allows customers to easily find sales representatives in their area. The interactive rep locator map makes it easier for customers to find a consultant to help them, which leads to better customer satisfaction and conversion.

