

Responsive Design in a CMS

The Challenge

The client, Missouri Hospital Association, approached Unidev with the need for a new custom responsive website design that would showcase their presence online for users on any computer or device. The site needed to be in a content management system (CMS) so that it could be updated quickly and easily at any time, and they needed a place to host it. The site had to be easy to navigate, have a prominent search feature and offer a calendar of events.

The Solution

The Unidev team employed their own easy-to-use content management system, Auctori, to develop a custom responsive website that is search engine optimized. The site was set up with multiple layers of authority for staff members as well as with a members only sign-in feature. The CMS allows non-technical MHA staff, with the proper login access, to instantly update the website content and maintain the site as needed. The website was created with robust search capabilities and a database link to automatically update hospital location, staff, and facility details.



Technologies/Platforms

- Auctori
- .NET

Client Response

Working with Unidev has been an absolutely amazing experience, to say the least. From the initial RFP process, to meeting them in the early stages of discovery and implementation, the Unidev team has been exceptional every step of the way. The redesign project of MHA.net was extremely complex and involved working with our in-house proprietary databases. Although a daunting task, the Unidev team never faltered, which we've sadly been use to with past vendors. Auctori has proved to be a user-friendly content management system. Any request we've had to tweak design, layout, etc., has been welcomed with open arms and timely completion. Even during a time of transition at Unidev, they kept everything professional and on schedule. Unidev provides exceptional customer service and is a great company to work with. I highly recommend them and look forward to our continued working relationship!

- Nichole Brandt, Manager of Member Communications, Missouri Hospital Association